

## **Historic, Archive Document**

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# **KELLOGG** SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH

*Mrs Newman*

U. S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington, D. C.

(Sec. 562, P. L. & R.)

U. S. POSTAGE

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☆ JUN 4 1937 ☆

U. S. Department of Agriculture



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

**NEW RICHMOND ROLLER MILLS**  
Shawano, Wis.

Upper Michigan — Northeastern Wisconsin  
**MENOMINEE PRODUCE COMPANY**  
Menominee, Michigan

Distributors

**ALEX SINAICO & SONS, INC.**  
653 W. Washington Ave., Madison, Wis.  
**DOOR COUNTY PRODUCE COMPANY**  
Sturgeon Bay, Wisconsin



TERMS: Net Cash

MAY 27, 1937

Quotations are subject to change without notice.  
Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

Today's values, f. o. b. Milwaukee, Wisconsin.  
Broken packages will be charged at quoted prices plus bags extra at value.

MEDIUM RED CLOVER		Per 100 Lbs.
		Packed in Bags of:
(Wisconsin Grown)	60 Lbs.	160 Lbs.
RAINBO	\$37.25	\$37.00
Mountain	36.75	36.50

MAMMOTH CLOVER		Per 100 Lbs.
		Packed in Bags of:
(Northern Grown)	60 Lbs.	160 Lbs.
RAINBO	38.25	38.00

## IMPORTED CLOVERS

Stained 1% Green

MEDIUM		Per 100 Lbs.
		Packed in Bags of:
(Northern European)	60 Lbs.	160 Lbs.
CHOICE	\$20.25	\$20.00
(Polish, Very Hardy)		
RAINBO	24.25	24.00

MAMMOTH		Per 100 Lbs.
		Packed in Bags of:
(New Zealand Grown)	60 Lbs.	160 Lbs.
RAINBO	\$26.75	\$26.50

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ALSIKE CLOVER		Per 100 Lbs.
		Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO	\$25.75	\$25.50
Mountain	25.25	25.00

## ALSIKE SPECIALS

Contains about:  
8% White ..... 24.00

WHITE CLOVER		Per 100 Lbs.
		Packed in Bags of:
	30 Lbs.	60 Lbs. 160 Lbs.
RAINBO	\$32.40	\$32.25 \$32.00
Mountain		30.00
Mixing Grade		24.00

TIMOTHY		Per 100 Lbs.
		Packed in Bags of:
	100 Lbs.	125 Lbs.
RAINBO	\$ 6.15	\$ 6.20

TIMOTHY AND ALSIKE		Per 100 Lbs.
About 25% Alsike		\$10.25
About 50% Alsike		14.50

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

## GRIMM ALFALFA

State Sealed and Certified  
Per 100 Lbs.

### BLACKFOOT BRAND

Blue Tag	\$46.00
Red Tag	43.00
30 lb. and 60 lb. bags.	

## LADAK ALFALFA

State Sealed and Certified

		Per 100 Lbs.
		Packed in Bags of:
	30 Lbs.	
RAINBO—Blue Tag	\$48.00	
Mountain—Red Tag	44.00	
Ladak is of especial value where bacterial wilt is prevalent.		

## SPECIAL

### MEDIUM RED CLOVER

(Wisconsin Grown)

Lot "Roby" ..... \$33.50

Purity 96.18%  
Other crops 3.20%  
Packed in 160-lb. Bags

Plant Rainbo Seeds

—for Better Crops

## SWEET CLOVER

WHITE		Per 100 Lbs.
		Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO		\$14.50

YELLOW		Per 100 Lbs.
		Packed in Bags of:
	60 Lbs.	160 Lbs.
RAINBO		15.00

### GRUNDY COUNTY

RAINBO	14.50
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Sweet Clover packed in bushel bags,  
25c per 100 lbs. higher.

## SUDAN GRASS

		Per 100 Lbs.
RAINBO		\$ 4.30

## REED CANARY GRASS

RAINBO — 100 lb. lots	\$27.00
Small lots	28.00

## FIELD PEAS

White, RAINBO	
Scotch, RAINBO	3.50

## SOY BEANS

Manchu, RAINBO	3.95
Illini, RAINBO	3.75
Mukden, RAINBO	5.00

## MILLETS

German, RAINBO	5.00
Japanese, RAINBO	3.25
Siberian, RAINBO	3.50

## FLAX

RAINBO	5.50
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## DWARF ESSEX RAPE

RAINBO — 100 lb. bags	6.75
Burlaps, 220 lb. sacks	6.50

## USED COTTON GRAIN BAGS

		Per 100
Patched, clean		\$20.00
Sound, clean		23.00
New Royal River Bags		27.00

Plantings of Sudan Grass, Millets, Soybeans and Corn will make excellent emergency hay and forage crops. These crops will greatly aid farmers in reducing feeding costs where Alfalfa and Clover have failed.

**Our Prices Include Bags without additional charge—Gross Weights**

Our Prices Include Bags without additional charge—Gross Weights

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Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without



## RAINBO BRAND SEED CORN

### DENT VARIETIES

#### NEBRASKA GROWN

	Per Bushel
Golden Glow.....	\$ 2.40
Reid's Yellow Dent.....	2.40
Improved Leaming.....	2.40
Pride of North.....	2.40

#### MINNESOTA GROWN

	Per Bushel
Minnesota No. 13.....	\$ 2.50
Early Murdock.....	2.50

#### CANADIAN GROWN

(Produced from Wisconsin Seed Stock)

	Per Bushel
Golden Glow.....	2.50
Silver King.....	2.50
Wisconsin No. 25.....	2.75

#### CANADIAN GROWN

	Per Bushel
White Cap Yellow Dent.....	2.50

#### FLINT CORN

	Per Bushel
Longfellow.....	\$ 3.00
Smut Nose—Wisconsin Grown.....	4.00

#### SWEET CORN

	Per 100 Lbs.
Stowell's Evergreen.....	11.00
Golden Bantam.....	11.00
Crosby's.....	13.00

#### FODDER CORN

	Per Bushel
Red Cob—Missouri Grown.....	(Sold out)
Leaming Fodder—Missouri Grown.....	1.90
Pride Fodder—Missouri Grown.....	1.90
Eureka Giant Fodder—Virginia Grown.....	2.65

#### SWEET FODDER

	Per 100 Lbs.
For Summer Feeding.....	\$ 5.00

#### WISCONSIN GROWN

(Grant County)

Per Bushel

SEALED AND VERIFIED

Golden Glow.....	(Sold out)
Silver King.....	4.50

#### WISCONSIN GROWN

(Dane County)

SEALED AND VERIFIED

Per Bushel

Golden Glow.....	(Sold out)
Wisconsin No. 8.....	3.50
Silver King.....	4.50

#### WISCONSIN GROWN

(Jefferson County)

SEALED AND VERIFIED

Per Bushel

Golden Glow.....	\$ 3.50
Silver King.....	4.50
Early Murdock.....	4.00
Northwestern Red Dent.....	4.25

#### NORTHERN WISCONSIN GROWN

(Pierce County)

SEALED AND VERIFIED

Per Bushel

Golden Glow.....	3.25
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#### NORTHERN WISCONSIN GROWN

(Grown by Krueger, Shawano County)

Per Bushel

Golden Glow.....	3.50
Wisconsin No. 25.....	3.75

#### HYBRID SEED CORN

(Wisconsin Grown, Sealed and Certified)

For Edgedrop planters  
(Flat Kernels)

Per Bushel

115 Day Maturity.....	\$11.00
120 Day Maturity.....	9.50

For Hilldrop planters  
(Round Kernels)

105 Day Maturity.....	(Sold out)
110 Day Maturity.....	(Sold out)
120 Day Maturity.....	(Sold out)

## SEED GRAINS RAINBO BRAND

#### SPRING RYE

	Per Bushel
RAINBO.....	(Sold out)

#### SEED OATS

	Per Bushel
Yellow Kherson.....	\$ .80
logold.....	.85

#### SEED WHEAT

	Per Bushel
Progress.....	\$ 2.20
Marquis Type.....	2.20

#### SEED BARLEY

	Per Bushel
Oderbrucker.....	(Sold out)
Wisconsin No. 38.....	\$ 1.70

#### BUCKWHEAT

	Per 100 Lbs.
Japanese.....	
Silverhull.....	\$ 3.15



### CRO-TOX

Crow and Bird

Repellent

Protects Seed Corn and Grains from  
Loss of Seed After Planting. Eight  
Ounces of Cro-Tox Will Treat One  
Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen  
16 oz. Size @ 7.20 per Dozen  
1 qt. Size @ 10.80 per Dozen

#### WINTER VETCH

For Spring and Fall Planting

Per 100 Lbs.

RAINBO.....	(Sold out)
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#### AMBER CANE

For Fodder only.

Per 100 Lbs.

RAINBO.....	(Sold out)
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## SEED DISINFECTANTS

### New Improved CERESAN

A Low Cost Dust Disinfectant for  
Wheat, Oats and Barley

One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$ .70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.

### New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn

4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.00	8.40 per case	1 doz.
5-lb. tin	4.75	20.70 per case	1/2 doz.
25-lb. pail	21.00	16.80 per pail	1 only
100-lb. drum	83.00	66.40 per drum	1 only

### New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes

One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4 oz. tin	\$ .45	\$ 10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

### Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

### SEMESAN

A General Disinfectant for Vegetable  
and Flower Seeds or Bulbs,  
and Certain Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

### NU-GREEN

A Grass Disinfectant for Brown Patch  
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only

KELLOGG SEED COMPANY





## LAWN GRASS MIXTURES



### RAINBO BRAND

Finest Quality

In Cartons and Bulk

Per 100 Lbs.

### GREENDALE LAWN SEED

1-lb. Cartons (50 to a case)	\$18.00
3-lb. Bags (20 to a bundle)	17.00
50-lb. and 100-lb. Bags	16.00

### SHAMROCK LAWN SEED

100-lb. Sacks	15.00
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### STAR LAWN SEED

100-lb. Sacks	14.00
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### RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

Per 100 Lbs.

1-lb. Bags	\$42.50
5-lb. Bags	41.00
25, 50 or 100-lb. Bags	40.00



Per Ton

100-lb. Bags	\$30.00
50-lb. Bags	35.50
25-lb. Bags	41.50

Less Dealer's Discount 10%:  
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

## WHITE CLOVER SEED

### RAINBO DISPLAY CARTON

Per Carton

48 10c Packages	\$ 1.95
24 20c Packages	1.95
12 40c Packages	1.95
24 10c; 12 20c Packages	1.95

### RAINBO

Per 100 Lbs.

1-lb. Boxes (25 to case)	\$35.00
1/2-lb. Boxes (50 to case)	35.50

Packed Conveniently for Counter Trade

## GRASSES

### KENTUCKY BLUE GRASS

Per 100 Lbs.

Selected, Extra Heavy	\$21.00
RAINBO	19.50
Mountain	19.00

### CANADIAN BLUE GRASS

RAINBO	22.50
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### FANCY RED TOP

RAINBO	20.00
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### ROUGH STALKED MEADOW GRASS

RAINBO	40.00
Excellent for shady conditions.	

### RYE GRASS

Pacey's, Imported	13.50
Perennial, Imported	12.50
American Grown	7.25

### BENT GRASS (Certified)

Per 100 Lbs.

#### Astoria

RAINBO, Blue Tag, State Sealed	\$60.00
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#### Seaside

RAINBO, Blue Tag, State Sealed	60.00
(Smaller quantities \$5.00 per 100 lbs. higher.)	

### ORCHARD GRASS

RAINBO	21.00
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### MEADOW FESCUE

RAINBO	13.00
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### CHEWINGS FESCUE

RAINBO	35.00
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### BROMUS INERMIS

RAINBO	28.00
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## RAINBO BRAND INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1 —

For Alfalfa, Sweet Clover and Hubam Clover.

No. 2 —

For Red, Alsike, Mammoth and White Clover.

	Retail	Wholesale
1/2 bushel	\$ .35	\$ .18
1 bushel	.50	.30
2 1/2 bushel	1.00	.60
5 bushel	1.75	1.10

No. 3 —

For Field Peas, Vetches, Winter Peas and Cow Peas.

No. 6 —

For Soy Beans.

	Retail	Wholesale
1 bushel	\$ .35	\$ .18
2 bushel	.50	.30
5 bushel	1.00	.60

Sold on a Returnable Basis.

## MASTER ANT KILLER

10c Size, 12 to carton... \$ .75 dozen

25c Size, 14 to carton... 2.00 carton



### INOCULATOR PRICES

When Ordering, Always Specify Name of Seed

#### Alfalfa, all Clovers

Size	Dealer	Retail
1/2 bu. ca.	.23	\$ .35
1 bu. ca.	.36	.55
2 1/2 bu. ca.	.78	1.20

#### Vetch, Austrian Peas, Canadian Peas, Beans

Size	Dealer	Retail
1/2 bu. ca.	.20	\$ .30
1 bu. ca.	.29	.45
*1 1/2 bu. ca.	.42	.65
5 bu. ca.	1.20	1.85
*12 1/2 bu. ca.	2.76	4.25

\*"100 lb. size." Packed only for Vetch and Peas.

### LESPEDEZA Unhulled or Hulled

Size	Dealer	Retail
1 bu. ca.	.23	\$ .35
2 bu. ca.	.36	.55
5 bu. ca.	.78	1.20

#### Peanuts, Soy Beans, Cow Peas, Lima Beans

Size	Dealer	Retail
1 bu. ca.	.23	\$ .35
2 bu. ca.	.36	.55
5 bu. ca.	.78	1.20
10 bu. ca.	1.14	1.75
*25 bu. ca.	2.44	3.75

\*"25 bu. size." Packed only for Soy Beans, Cow Peas.

#### New

#### Garden Size

NITRAGIN for Garden Peas, Beans, Sweet Peas, Lima Beans and Lupines  
Each package will inoculate any amount up to 4 lbs. seed.  
Dealer Price .....\$ .80 per doz.  
Retail Price .....\$ .10 ea.

## BIRD SEED

(Full Bags)

Per 100 Lbs.

Sunflower — Fancy	\$ 8.50
Sunflower — Choice	7.50
Canary — Recleaned	7.75
Hemp	4.75
Bird Rape, Wisconsin Small Sweet	7.50
Large Rape	6.50
Large Millet	3.50

Smaller quantities 50c per 100 lbs. higher.

## SEED SOWERS

Retail List Price

"Cyclone" Seed Sower..\$2.50 Ea.

"Horn" Seed Sower..... .85 Ea.

Above prices are subject to a dealer discount of 33 1/3%



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills.....	12-15	60
Barley.....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat.....	45-60	52
Cane, broadcast.....	50-70	50
Cane, drills.....	10-15	50
Clover, Alsike.....	8-12	60
Clover, Medium.....	10-15	60
Clover, Mammoth.....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White.....	4-8	60
Corn.....	8-12	56
Sweet Corn.....	12	
Fescue, Meadow.....	15-25	24
Fescue, Chewings.....	25-28	14
Flax.....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millet, for hay.....	45-50	50
Millet, for seed.....	30-40	50
Millet, Japanese.....	12-15	30
Oats.....	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast.....	8-10	50
Rape, in drills.....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Reed's Canary Grass.....	4-6	24
Rye, Winter.....	84-112	56
Rye, Spring.....	56-84	56
Speltz.....	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower.....	8-10	24
Timothy.....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat.....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN



# TREAT SEED WITH **SEMESAN BEL** FOR BIGGER POTATO YIELDS AND BETTER PROFIT

Reduces seed  
piece decay  
Improves stands  
Checks seed-borne  
scab and  
Rhizoctonia



Closely checked tests in fifteen states have proved beyond doubt that any potato grower can usually expect better returns from his seed if he dip-treats it with SEMESAN BEL before planting.

At an average cost of 21¢ an acre this quick dip treatment — by reducing seed piece decay and seed-borne scab and Rhizoctonia — has increased the average yield 13.6% in tests. Result — lower growing cost, and more profit!

No mussy soaking. Treat seed as fast as you can dip it. One pound of SEMESAN BEL treats from 60 to 80 bushels — easily, quickly, and at very low cost.

Use SEMESAN BEL this year for better profit. Four oz., 45¢; 1 lb., \$1.50; 5 lbs., \$6.75. Come in now for your copy of free Potato Pamphlet.

For Sale by  
**RAINBO  
DEALERS**

**TREAT SEED  
EVERY YEAR — IT PAYS**



Free electros or mats of this ad upon request

